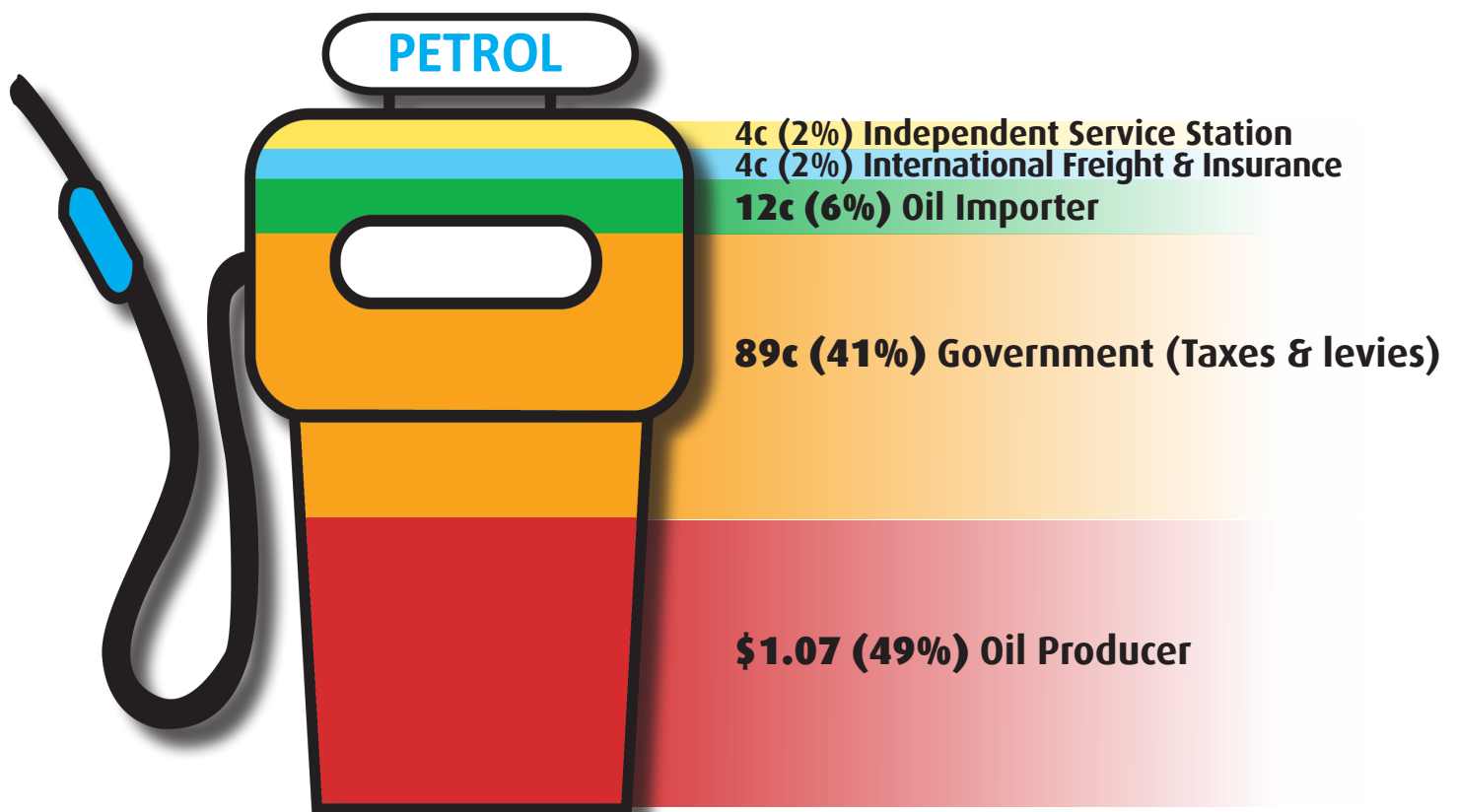


# Petrol dollars

## EVER WONDERED WHO ACTUALLY GETS YOUR MONEY?

At \$2.16 a litre for petrol, your money goes to:



Independent Service Station margins are small and fixed regardless of fuel price changes.

Out of this, they pay running costs including:

- Credit card fees (percentage based)
- Fuel charge card fees (percentage based)
- Loyalty scheme fees

In some cases using a credit card in conjunction with a loyalty card means the service station makes a loss on that transaction!

\*Calculated from data sourced from Ministry of Economic Development, a petrol price of \$2.16 per litre 91 unleaded and an average service station margin of 4 cents per litre. Current as at April 2011.



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